

SOUTHEND INTERACTIVE'S ILOMILO COMES TO XBOX LIVE® ARCADE!

With unique visuals and fresh gameplay ILOMILO presents challenging three dimensional puzzles

MALMÖ, Sweden.—April 28, 2010—Video game developer SOUTHEND INTERACTIVE has officially announced that SOUTHEND's innovative new title ILOMILO will be released exclusively by Microsoft Game Studios on Xbox LIVE® Arcade, the premier destination for downloadable games on the Xbox 360® video game and entertainment system. ILOMILO is a puzzle game where the player controls two fellows named ilo and milo. The two friends always seem to get separated from each other in the surrealistic and ever changing world they inhabit, and the goal of each level is to reunite them. ILOMILO was showcased at the 2010 Nordic Games Conference in Malmö, Sweden.

With surrealistic yet warm and inviting visuals, ILOMILO presents puzzles where the player will have to use a great deal of three dimensional thinking to succeed. The world of ILOMILO is made of cubes, and ilo and milo can walk any side of the cubes, as well as move cubes around. The player controls both ilo and milo, and will have to make them cooperate to unite them. ILOMILO also allows players to control one character each, and play through the game cooperatively.

Features:

ILOMILO challenges players with out of the ordinary puzzles in an odyssey through a twisted and surrealistic world.

- Singleplayer story taking you through 4 different environments in the world of ilomilo
- Cooperative gameplay mode for two players, each player controlling a character!
- Famous cameo characters from other games are hidden in the world for players to find
- Online Leaderboards: Compare online who has completed the levels in the most clever way
- Unlockable mini game: Play the ingenious retro 2D mini game "ilomilo shuffle" with its own competitive leaderboard

The development of ILOMILO can be followed at www.ilomilo.com

ABOUT SOUTHEND INTERACTIVE

Founded in 1998, Southend Interactive is a games and design studio which focuses on creating games for Xbox LIVE Arcade, PlayStation Network and next generation smartphones. Lode Runner and R-type for Xbox 360 are two of the most recent Southend releases. Southend is based in Malmö, Sweden and, since 2005, has been a subsidiary of Tactel AB (www.tactel.se), the world's leading independent developer of mobile applications. Read more at www.southend.se.